



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1372577

Schedule Dates	10/12/12-10/18/12	Date Entered	09/13/12
Advertiser	National Republican Congressional Committee (23	Last Modified	09/13/12
Agency	National Media, Inc (1454)	Entered By	Katie Freckleton
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	NRCC IE 10/12 (473291)	Headline #	06315246
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	MORAN, KRISTY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	3159	Commission	\$6,243.75
Account Types	National/Political Issue Agency BRD	Net Total	\$35,381.25
Billing Type	Standard	Sales Tax	
Comments	NRCC IE 10/12 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	37	\$41,625.00
Grand Total:	37	\$41,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/12/12-10/12/12	1	:30	12P- 1P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)		9/13/12
2.0	Normal Line / News (2)	10/15/12-10/18/12	1	:30	12P- 1P (MST)	4	X	X	X	X				4	\$500.00	\$2,000.00	Salt Lake City (KUTV)		9/13/12
3.0	Normal Line / News (3)	10/12/12-10/12/12	1	:30	5A- 5:30A (MST)						1			1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/13/12
4.0	Normal Line / News (4)	10/15/12-10/18/12	1	:30	5A- 5:30A (MST)	2	X	X	X	X				2	\$225.00	\$450.00	Salt Lake City (KUTV)		9/13/12
5.0	Normal Line / News (5)	10/12/12-10/12/12	1	:30	5:30A- 6A (MST)						1			1	\$350.00	\$350.00	Salt Lake City (KUTV)		9/13/12
6.0	Normal Line / News (6)	10/15/12-10/18/12	1	:30	5:30A- 6A (MST)	1	1	1	1	1				4	\$350.00	\$1,400.00	Salt Lake City (KUTV)		9/13/12
7.0	Normal Line / News (7)	10/12/12-10/12/12	1	:30	6A- 8A (MST)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		9/13/12
8.0	Normal Line / News (8)	10/15/12-10/18/12	1	:30	6A- 8A (MST)	4	X	X	X	X				4	\$900.00	\$3,600.00	Salt Lake City (KUTV)		9/13/12
9.0	Normal Line / SPOT (9)	10/14/12-10/14/12	1	:30	8A- 9:30A (MST)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/13/12
10.0	Normal Line / News (10)	10/12/12-10/12/12	1	:30	4:30P- 5P (MST)						1			1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/13/12
11.0	Normal Line / News (11)	10/15/12-10/15/12	1	:30	4:30P- 5P (MST)	1								1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/13/12
12.0	Normal Line / News (12)	10/12/12-10/12/12	1	:30	5P- 5:30P (MST)						1			1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)		9/13/12
13.0	Normal Line / News (13)	10/15/12-10/18/12	1	:30	5P- 5:30P (MST)	1	1	1	1	1				4	\$1,300.00	\$5,200.00	Salt Lake City (KUTV)		9/13/12
14.0	Normal Line / News (14)	10/13/12-10/13/12	1	:30	5P- 6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 9/14/12

✓



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1372577

Schedule Dates 10/12/12-10/18/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC IE 10/12 (473291)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name MORAN,KRISTY
Phone/Fax /
CPE 3159
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC IE 10/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/13/12
Last Modified 09/13/12
Entered By Katie Freckleton
CO-OP No
Headline # 06315246
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,243.75
Net Total \$35,381.25
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	37	\$41,625.00
Grand Total:	37	\$41,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (15)	10/14/12-10/14/12	1	:30	5P- 6P (MST)								1	1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		9/13/12
16.0	Normal Line / SPOT (16)	10/15/12-10/18/12	1	:30	10:35P- 11:35P (MST)	2	X	X	X	X				2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		9/13/12
17.0	Normal Line / Sports/Other (17)	10/14/12-10/14/12	1	:30	10:35P- 11:35P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/13/12
18.0	Normal Line / News (18)	10/12/12-10/12/12	1	:30	10P- 10:35P (MST)								1	1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		9/13/12
19.0	Normal Line / News (19)	10/18/12-10/18/12	1	:30	10P- 10:35P (MST)								1	1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		9/13/12
20.0	Normal Line / SPOT (20)	10/13/12-10/13/12	1	:30	8P- 7P (MST)								1	1	\$800.00	\$800.00	Salt Lake City (KUTV)		9/13/12
21.0	Normal Line / Prime (21)	10/16/12-10/16/12	1	:30	8P- NCIS: Los Angeles (Tuesday)								1	1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)		9/13/12
22.0	Normal Line / Prime (22)	10/17/12-10/17/12	1	:30	9P- CBS CSI Crime Scene Investigation (Wednesday)								1	1	\$5,500.00	\$5,500.00	Salt Lake City (KUTV)		9/13/12
23.0	Normal Line / Prime (23)	10/13/12-10/13/12	1	:30	8:59P- CBS-48 Hours Mystery (Saturday)								1	1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SEP13/12 18.25
*** KUTV-TV ***

PROGRAM : 2 NEWS AT 5AM

REP HEADLINE# 6315246
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/12 18.25
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16			1035P-1135P	30		\$1,000.00	10/15	10/18	2		M-TH	2
PROGRAM : D LETTERMAN												
17			1035P-1135P	30		\$750.00	10/14	10/14	1		SUN	1
PROGRAM : TALKIN SPORTS												
18			1000P-1035P	30		\$3,500.00	10/12	10/12	1		FRI	1
PROGRAM : 2 NEWS AT 10												
19			1000P-1035P	30		\$3,500.00	10/18	10/18	1		THU	1
PROGRAM : 2 NEWS AT 10												
20			600P-700P	30		\$800.00	10/13	10/13	1		SAT	1
PROGRAM : ENT TONIGHT												
21			800P-900P	30		\$4,000.00	10/16	10/16	1		TUE	1
PROGRAM : NCIS LA												
22			900P-1000P	30		\$5,500.00	10/17	10/17	1		WED	1
PROGRAM : CSI												
23			900P-1000P	30		\$1,000.00	10/13	10/13	1		SAT	1
PROGRAM : 48 HR MYSEXY												
OCT/12 41625.00												CONTRACT TOTAL 41625.00
												TOTAL SPOTS 37

MARKET TOTALS \$115,625 KUTV 36% KTVX 11% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%
KMYU 0%

SVC- NONE
DEMOS- RA35+*